NEWS Shannel

ON YOUR SIDE

ORDER

Flight Dates 09/25/12-10/01/12

<u>Order Sep</u> 00:20:00

<u>Product</u> <u>Estimate #</u> 1536

Contract / Revision 310374 / OFA Sked A 09.25-10.01.12 <u>Alt Order #</u>

Original Date / Revision Agency Com 15% Billing Type Cash

09/07/12 10/01/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc Demographic A35+

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue - Suite #80 Sales Region NAT Priority P-3

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 124720

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Rating Start Date End Date Net Amount Gross Amount Month # of Spots Net Amount Gross Amount # Spots September 2012 98 \$97,971.00 \$115,260.00 0.00 08/27/12 09/30/12 98 \$97,971.00 \$115,260.00 October 2012 \$8.041.00 \$9,460,00 0.00 10/01/12 10/01/12 15 \$8.041.00 \$9,460,00 15

Totals 113 \$106,012.00 \$124,720.00 0.00

										Tota	ıls_
Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
09/25/12	10/01/12	4-430am America	This MOLM	4-430a	MTWTF	:30	5	\$35.00 P-3	0.00 NM	4	\$140.00
		4-430a America	This Morı								
Date	End Date	Weekdays	Spots/Week	Rate	Rating						
4/12	09/30/12	- TWTF	3	\$35.00	0.00						
1/12	10/07/12	M	1	\$35.00	0.00						
09/25/12	10/01/12	_	CM	430-5a	MTWTF	:30	5	\$40.00 P-3	0.00 NM	4	\$800.00
	09/25/12 <u>Date</u> 4/12 1/12	09/25/12 10/01/12 Date End Date 09/30/12	09/25/12 10/01/12 4-430am America 4-430a America 4-430a America 4/12 09/30/12 Weekdays 1/12 10/07/12 M	09/25/12 10/01/12 4-430am America This M&M 4-430a America This Mon Date End Date Weekdays Spots/Week 4/12 09/30/12 -TWTF 3 1/12 10/07/12 M 1	09/25/12 10/01/12 4-430am America This M\(\text{QM}\) 4-430a 4-430a America This Mori Date End Date Weekdays Spots/Week Rate 4/12 09/30/12 - TWFF- 3 \$35.00 1/12 10/07/12 M 1 \$35.00	09/25/12 10/01/12 4-430am America This M@M 4-430a MTWTF 4-430a America This Mori Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 -TWFF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MRM 4-430a MTWTF :30 4-430a America This Mori Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 - TWTF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MQM 4-430a MTWTF :30 5 4-430a America This Mori Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 - TWTF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MQM 4-430a MTWTF- :30 5 \$35.00 P-3 4-430a America This Mori Date End Date Weekdays Spots/Week Rate Rating	09/25/12 10/01/12 4-430am America This MQM	09/25/12 10/01/12 4-430am America This M@M





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

									Tota	als
Ln Ch Start End	Inventory Code		Start/End ⁻	Γime Days	Len Spo	ots l	Rate Pri	Rtg Type		Amount
	M-F 430-5am Ne M-F 430-5am Ne									
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range E 17 /EWS 09/24/12-09/30/12 N	Weekdays - TWTF Description	Spots/Week 3 Start/	Rate \$40.00 End Time	Rating 0.00	Weekdays - TWThF	Length		Rtg Type		
18 /EWS 09/24/12-09/30/12 N		430-5			- TWThF		·	0.00 NM		
19 /EWS 09/24/12-09/30/12 N					- TWThF			0.00 NM		
Week: 10/01/12 10/07/12	M	1	\$40.00	0.00		.00	Ψ200.00	0.00		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 20 /EWS 10/01/12-10/07/12	Description M-F 430-5am News		End Time a		Weekdays M	Length :30		Rtg Type 0.00 NM		
E 3 WEWS 09/25/12 10/01/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	MTWTF	:30	5 \$	375.00 P-3	0.00 NM	4	\$1,600.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range E 17 /EWS 09/24/12-09/30/12 N 18 VEWS 09/24/12-09/30/12 N		Spots/Week 3 Start/ 5-6a 5-6a	Rate \$75.00 End Time	Rating 0.00	Weekdays - TWThF		\$400.00	Rtg Type 0.00 NM 0.00 <i>NM</i>		
See MG 3.21	n-F GIVIC 5-0a	3 - 0a			- 1 W11II'	.30	(\$70.00)	0.00 14141		
[N/A ON ENTRY]										
19 /EWS 09/24/12-09/30/12 N	л-F GMC 5-6a	5-6a			- ТWГhF		\$400.00	0.00 NM		
21 /EWS 09/24/12-09/30/12 M MG for 3.18 09/28	Л-F GMC 5-6a	5-6a			- TWThF	:30	\$400.00	0.00 NM		
Week: 10/01/12 10/07/12 Spot Ch Date Range 20 /EWS 10/01/12-10/07/12	M Description M-F GMC 5-6a	1 <u>Start/</u> 5-6a	\$75.00 End Time	0.00	Weekdays M	Length :30		Rtg Type 0.00 NM		
E 4 WEWS 09/25/12 10/01/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	MTWTF	:30	5 \$2	200.00 P-3	0.00 NM	3	\$600.00
20 VEWS 10/01/12-10/07/12 N	Weekdays - TWTF M Description M-F GMC 6-7a	Spots/Week 3 1 Start/ 6-7a	Rate \$200.00 \$200.00 End Time	Rating 0.00 0.00	<u>Weekdays</u> M	Length :30		Rtg Type 0.00 NM		
Credited [Flight ends Mon 10.1 (Crediting these spot	ts\$8.700. 1								
E 5 WEWS 09/25/12 10/01/12			7-9a	МТЖТБ	:30	8 \$2	210.00 P-3	0.00 NM	4	\$840.00
Start Date End Date Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	Weekdays - TWTF M	Spots/Week 4 2	Rate \$210.00 \$210.00	Rating 0.00 0.00						
Spot Ch Date Range Date Range S1 VEWS 10/01/12-10/07/12 N	Description M-F GMA 7-9a	<u>Start/</u> 7-9a	End Time		<u>Weekdays</u> M	Length :30		Rtg Type 0.00 NM		
[Flight ends Mon 10.1 (32 VEWS 10/01/12-10/07/12 M		ts\$8,700.] 7-9a			M	:30	(\$210.00)	0.00 <i>NM</i>		
Credited [Flight ends Mon 10.1 (Crediting these spot	ts\$8,700. 1								
E 6 WEWS 09/25/12 10/01/12			6-8a		S- :30	2 \$	375.00 P-3	0.00 NM	2	\$150.00
Start Date End Date Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	Weekdays S-	Spots/Week 2 0	Rate \$75.00 \$0.00	Rating 0.00 0.00						





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

			a/=						Tota	_
Ln Ch Start End	Inventory Code		Start/End T		Len Spo			Rtg Type		Amount
E 9 WEWS 09/25/12 10/01/12	SU 5-530a Wall Stree SU 5-530a Wall Stree		5-530a		S :30	1 5	25.00 P-3	0.00 NM	1	\$25.00
Start Date End Date		ots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	S	1	\$25.00	0.00						
Week: 10/01/12 10/07/12		0	\$0.00	0.00						
E 10 WEWS 09/25/12 10/01/12		CM	9-10a	MTWTF-	- :30	5 \$	175.00 P-3	0.00 NM	4	\$700.00
	M-F 9-10a									
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>509/30/12</u>	Weekdays Spo	ots/Week	Rate C175.00	Rating 0.00						
Week: 10/01/12 10/07/12	M	3	\$175.00 \$175.00	0.00						
E11 WEWS 09/25/12 10/01/12	M-F 10-11a	CM	10-11a	MTWTF-	- :30	5 \$2	225.00 P-3	0.00 NM	3	\$675.00
	M-F 10-11a									
Start Date End Date		ots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF	3	\$225.00	0.00						
Week: 10/01/12 10/07/12 Spot Ch Date Range D	M Description	1 Stort	\$225.00 End Time/	0.00	Weekdays	Length	Pata	Rtg Type		
20 VEWS 10/01/12-10/07/12 N		10-1			M	:30	· . —			
Credited							(, ,			
[Flight ends Mon 10.1 C	Crediting these spots	\$8,700.]								
E 12 WEWS 09/25/12 10/01/12	•	CM	11a-12p	MTWTF-	- :30	3 \$2	225.00 P-3	0.00 NM	3	\$3,900.00
	M-F 11-12p									
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spo	ots/Week	Rate \$225.00	Rating						
	escription	2 Start	\$225.00 End Time	0.00	Weekdays	Length	Rate	Rtg Type		
10 /EWS 09/24/12-09/30/12 N		11a-			- TWThF			0.00 NM		
11 /EWS 09/24/12-09/30/12 N	•	11a-	•		- TWThF			0.00 NM		
Week: 10/01/12 10/07/12	M		\$225.00	0.00			, ,			
	escription	Start	/End Time		Weekdays	Length		Rtg Type		
12 /EWS 10/01/12-10/07/12 M	1-F 11-12p	11a-	12p		M	:30	\$1,300.00	0.00 NM		
E 13 WEWS 09/25/12 10/01/12	M-F 12-1230pm News M-F 12-1p News	s CM	12-1p	MTWTF-	- :30	5 \$2	225.00 P-3	0.00 NM	4	\$3,200.00
Start Date End Date	•	ots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF	3	\$225.00	0.00						
Spot Ch Date Range D	escription escription	Start	/End Time		Weekdays	Length	Rate	Rtg Type		
17 /EWS 09/24/12-09/30/12 M	1-F 12-1230pm News	12-1	0		- TWThF	:30	\$800.00	0.00 NM		
18 /EWS 09/24/12-09/30/12 M	1-F 12-1230pm News	12-1	0		- TWThF	:30	\$800.00	0.00 NM		
19 /EWS 09/24/12-09/30/12 M	•	12-1			- TWThF	:30	\$800.00	0.00 NM		
Week: 10/01/12 10/07/12			\$225.00	0.00			Б.	D. T		
Spot Ch Date Range D 20 /EWS 10/01/12-10/07/12 N	lescription LE 12-1230pm News	12-1 ₁	/End Time		Weekdays M	Length :30		Rtg Type 0.00 NM		
	<u> </u>) FOURT	IVI					# 000 00
E 14 WEWS 09/25/12 10/01/12	M-F 1-2p M-F 1-2p	СМ	1-2p	MTWTF-	- :30	5 \$2	200.00 P-3	0.00 NM	3	\$600.00
Start Date End Date	•	ots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	- TWTF	3	\$200.00	0.00						
Week: 10/01/12 10/07/12	M	1	\$200.00	0.00						
<u> </u>	escription 4.5.4.0.		/End Time			Length		Rtg Type		
20 VEWS 10/01/12-10/07/12 N Credited	1-r 1-2p	1-2p			M	:30	(\$∠∪∪.∪∪)	0.00 <i>NM</i>		
[Flight ends Mon 10.1 C	Crediting these spots	\$8,700.]								
E 15 WEWS 09/25/12 10/01/12	M-F 2-3p	СМ	2-3p	MTWTF-	- :30	3 \$4	100.00 P-3	0.00 NM	2	\$1,400.00
Otani Detection Cod De	M-F 2-3p	-4- ///1	D-1-	Datin :						
Start Date End Date	Weekdays Spo	ots/Week	Rate	Rating				ı	1	





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

										Tota	als_
Ln Ch Start	End	Inventory Code			Time Days	Len Spo		Rate Pri		Spots	Amount
E 15 WEWS 09/25/1	2 10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF	:30	3 \$	3400.00 P-3	0.00 NM	2	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- ТWГF	2	\$400.00	0.00						
Spot Ch Date Ra		escription		/End Time			Length		Rtg Type		
10 /EWS 09/24/1		•	2-3p			TWThF			0.00 NM		
11 /EWS 09/24/1			2-3p			TWThF	:30	\$700.00	0.00 NM		
Week: 10/01/12 Spot Ch Date Ra	10/07/12	M escription	1 Start	\$400.00 E/End Time	0.00	Veekdays	Length	n Pate	Rtg Type		
12 VEWS 10/01/1			2-3p		v M	<u>veekuays</u> [(\$700.00)			
Credited								(*******)			
[Flight ends	Mon 10.1 C	rediting these spo	ts\$8,700.]								
E 16 WEWS 09/25/1	2 10/01/12	SU This Week 9- SU This Week 9-		9-10a	S	:30	1 \$	300.00 P-3	0.00 NM	1	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$300.00	0.00						
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 17 WEWS 09/25/1	2 10/01/12	SU Kaleidoscope SU Kaleidoscope		10-1030a	S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$35.00	0.00						
Week: 10/01/12	10/07/12	011400044-01	0	\$0.00	0.00		4 0	450 00 D 0	0.00 NIM		#450.00
E 18 WEWS 09/25/1	2 10/01/12	SU 1030-11a Sho SU 1030-11a Sho		1030-11a	S	:30	1 \$	3150.00 P-3	0.00 NM	1	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	S	1	\$150.00 \$0.00	0.00						
E 20 WEWS 09/25/1				4-5p	0.00 MTWTF	:30	5 \$	370.00 P-3	0.00 NM	4	\$1,200.00
		M-F 4-5p Dr. Oz		4-3p		.50	υ ψ	370.001 -3	O.OO INIVI	7	\$1,200.00
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	- 1 W1 F M	3	\$300.00 \$350.00	0.00 0.00						
Spot Ch Date Ra		escription	· ·	End Time		Veekdays	Length	n Rate	Rtg Type		
20 /EWS 10/01/1	2-10/07/12 N	I-F 4-5p Dr. OZ	4-5p		M	<u></u>	:30	\$300.00	0.00 NM		
E 21 WEWS 09/25/1	2 10/01/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	МГWГF	:30	5 \$	225.00 P-3	0.00 NM	4	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12		- ТWГF	3	\$225.00	0.00						
Week: 10/01/12	10/07/12	M	1	\$225.00	0.00						
E 22 WEWS 09/25/1	2 10/01/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	МГWГF	:30	5 \$	325.00 P-3	0.00 NM	4	\$1,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWΓF	3	\$325.00	0.00						
Week: 10/01/12	10/07/12	M	1	\$325.00	0.00						
E 23 WEWS 09/25/1	12 10/01/12	M-F 6-630p News M-F 6-630p New		6-630p	МГWГF	:30	3 \$	3400.00 P-3	0.00 NM	3	\$3,900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWTF	2 Stort	\$400.00	0.00	lookdaya	المصحدا	n Dot-	Dta Tuna		
Spot Ch Date Ra		escription I-F 6-630n News	6-63	t/End Time On		<u>Veekdays</u> TWThF	Length	<u>Rate</u>) \$1,300.00	Rtg Type		
11 /EWS 09/24/1		•	6-63	•		TWThF		\$1,300.00			
Week: 10/01/12	2-09/30/12 W 10/07/12	M		\$400.00	0.00	T 44 T 111	.30	, ψ1,500.00	J.OU INIVI		
VVCCR. 10/01/12	10/01/12	212		ψ-00.00	0.00					•	





Original Date / Revision 09/07/12/ 10/01/12 Order Sep 00:20:00

								Tota	als
Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 23 WEWS 09/25/12 10/01/12	M-F 6-630p News M-F 6-630p News		6-630p	МГWГF-	- :30	3 \$400.00 P-3	0.00 NM	3	\$3,900.00
Start Date End Date Week: 10/01/12 10/07/12 Spot Ch Date Range Date 12 /EWS 10/01/12-10/07/12 M Date Date	Weekdays M Description M-F 6-630p News	Spots/Week 1 Start 6-63	Rate \$400.00 /End Time 0p	Rating 0.00	Weekdays M	Length Rate :30 \$1,300.00	Rtg Type 0.00 NM		
E 24 WEWS 09/25/12 10/01/12	SA 7-8p Rotation SA 7-8p Rotation		7-8p	S	:30	2 \$300.00 P-3	0.00 NM	2	\$1,875.00
7 VEWS 09/24/12-09/30/12 See MG 24.9,24.10,24.	11	7-8p		Rating 0.00	Weekdays Sa	Length Rate :30 (\$300.00)	Rtg Type 0.00 NM		
[N/A PGM CHG TO PLA					Ç.	-20 (\$200.00)	0.00 144		
8 VEWS 09/24/12-09/30/12 S See MG 24.9,24.10,24.	•	7-8p			Sa	:30 (\$300.00)	0.00 /1///		
[N/A PGM CHG TO PLA		VS OR SA 730	-8P MOTION						
9 VEWS 09/24/12-09/30/12 S		7-73			Sa	:30 (\$300.00)	0.00 <i>NM</i>		
See MG 24.12 [7-730pm will be OSU F	ost-Game]								
10 VEWS 09/24/12-09/30/12 S	SA 7PM News	7-73	0p		Sa	:30 (\$300.00)	0.00 <i>NM</i>		
	730P TO PLACE -		ST CAME 1						
11 /EWS 09/24/12-09/30/12 S			•		Su	:30 \$75.00	0.00 NM		
MG for 24.8,24.7,62.4									
12 /EWS 09/29/12-09/29/12 C	OSU Pre Game	12p-	12x		Sa	:30 \$1,800.00	0.00 NM		
Week: 10/01/12 10/07/12		0	\$0.00	0.00					
E 25 WEWS 09/25/12 10/01/12	SU 6-630p News SU 6-630p News		6-630p		S :30	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Date Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	Weekdays S	Spots/Week 1 0	Rate \$300.00 \$0.00	Rating 0.00 0.00					
E 28 WEWS 09/25/12 10/01/12	•	CM	7-730p	MTWTF-	- :30	5 \$500.00 P-3	0.00 NM	5	\$1,700.00
Start Date	7-730p The List Weekdays - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00	Weekdeye	Longth Date	Dta Tuna		
Spot Ch Date Range E 6 /EWS 09/24/12-09/30/12 N	Description N-F 7-730p	7-73	: <u>/End Time</u> 0p		Weekdays - TWThF		Rtg Type 0.00 NM		
7 /EWS 09/24/12-09/30/12 N	•	7-73			- ТWГhF		0.00 NM		
8 /EWS 09/24/12-09/30/12 N	Л-F 7-730p	7-73			- TWThF		0.00 NM		
9 /EWS 09/24/12-09/30/12 N	л-F 7-730p	7-73			- TWThF	:30 \$300.00	0.00 NM		
Week: 10/01/12 10/07/12	M	1	\$500.00	0.00					
E 30 WEWS 09/25/12 10/01/12	M-F 730-8P 730-8p Let's Ask	CM America	730-8p	МГЖГБ-	- :30	5 \$400.00 P-3	0.00 NM	5	\$2,000.00
Start Date End Date Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12 E 32 WEWS 09/25/12 10/01/12	Weekdays - TWTF M	Spots/Week 4 1	Rate \$400.00 \$400.00 8-10p	Rating 0.00 0.00 M	- :30	1 \$4,500.00 P-3	0.00 NM	0	\$0.00
	Monday DWS Weekdays	Spots/Week	_		50	ι ψ+,500.00 β-3	U.UU INIVI	U	φυ.υυ
Start Date End Date Week: 09/24/12 09/30/12		Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End	Inventory Code Break	Start/End T	ime Dave	Len Spo	ots Rate Pri	Pta Type	Tota	als Amount
E 32 WEWS 09/25/12 10/01/12		8-10p	M	:30	1 \$4,500.00 P-3	0.00 NM	0 0	\$0.00
	Monday DWS	·	5.0		, ,			
Start Date End Date Week: 10/01/12 10/07/12		Rate \$4,500.00	Rating 0.00					
Spot Ch Date Range	Description Sta	rt/End Time		Veekdays_		Rtg Type		
2 VEWS 10/01/12-10/07/12 Credited	Monday DWS 8-1	Ор	M		:30 (\$4,500.00)	0.00 <i>NM</i>		
	Crediting these spots\$8,700.							
E 33 WEWS 09/25/12 10/01/12	2 Monday Prime C CM Monday Prime C	10-11p	M	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12		\$0.00 \$2,000.00	0.00 0.00					
E 37 WEWS 09/25/12 09/25/12		10-11p	- T	:30	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 <u>End Date</u>		Rate \$2,800.00	Rating 0.00					
E 39 WEWS 09/25/12 10/01/12	2 Wednesday Prime C CM Wednesday Prime C	10-11p	W	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	W 1	* ,	0.00 0.00					
E 43 WEWS 09/27/12 09/27/12		10-11p	T	:30	1 \$2,800.00 P-3	0.00 NM	1	\$5,000.00
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 Spot Ch Date Range		\$2,800.00 rt/End Time	0.00 W	Veekdays	Length Rate	Rtg Type		
1 /EWS 09/24/12-09/30/12		11p	_	Th				
E 45 WEWS 09/25/12 10/01/12	Priday Prime B CM Friday Prime B	9-10p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Date End Date	· 		Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F 1	* ,	0.00 0.00					
E 46 WEWS 09/25/12 10/01/12	2 Friday Prime C CM Friday Prime C	10-11p	F	:30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	F 1	* /	0.00 0.00					
E 49 WEWS 09/30/12 09/30/12	2 Sunday Prime B CM Sunday Prime B	8-9p	S	:30	1 \$3,300.00 P-3	0.00 NM	1	\$3,300.00
Start Date End Date			Rating					
Week: 09/24/12 09/30/12 E 51 WEWS 09/25/12 09/25/12		+ - 1	0.00 me Sp← T	:30	3 \$3,800.00 P-3	0.00 NM	3	\$11,400.00
201112110 00/20/12 00/20/12	Tuesday Prime Special	(7:58 PM-10		.00	φο,σσο.σσ. σ	0.00		ψ,.σσ.σσ
Start Date End Date Week: 09/24/12 09/30/12		Rate \$3,800.00	Rating 0.00					
E 52 WEWS 09/27/12 09/27/12	Prime B CM Thursday Prime B	9-10p	T	:30	1 \$3,500.00 P-3	0.00 NM	1	\$12,000.00
Start Date		Rate \$3,500.00	Rating 0.00					
Spot Ch Date Range	Description Sta	rt/End Time	<u>w</u>	/eekdays		Rtg Type		
1 /EWS 09/24/12-09/30/12	Thursday Prime B 9-1	Ор	-	Th	:30\$12,000.00	0.00 NM		





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

											Tota	ls
	Start	End	Inventory Code		Start/End Ti	-	Len Spo	ots	Rate Pri	Rtg Type		Amount
E 54 WEWS	09/25/12	2 10/01/12	M-F 1135p-1202 M-F 1135p-1202	· ·	1135p-1207x	MTWTF-	- :30	3	\$250.00 P-3	0.00 NM	2	\$1,800.00
Week: 09/24 Spot Ch D	Date Rai		Weekdays - TWTF escription I-F 1135p-1202a	Spots/Week 2 Start	Rate \$250.00 /End Time ip-1207x	Rating 0.00	Weekdays - TWThF	<u>Len</u>		Rtg Type 0.00 NM		
			I-F 1135p-1202a	•	ip-1207x		- TWThF	- :	30 \$900.00	0.00 NM		
13 VEWS 1	Date Rai 10/01/12		M escription 1-F 1135p-1202a		/End Time	0.00	<u>Weekdays</u> M	<u>Len</u>		Rtg Type 0.00 NM		
Cred [Fliah		Mon 10.1 C	rediting these spo	ots\$8.700. 1								
			M-SU 11-1135P M-SU 11-1135P	Late Ne M	11-1135p	МГWГF- S	S :30	4	\$700.00 P-3	0.00 NM	3	\$2,100.00
Start Week: 09/24 Week: 10/01		End Date 09/30/12 10/07/12	Weekdays - TWTF- S	Spots/Week 3 0	Rate \$700.00 \$0.00	Rating 0.00 0.00						
E 56 WEWS	09/25/12	2 10/01/12	SU 1125p-12a S SU 1135p-12a S		1135p-12x		S :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start Week: 09/24 Week: 10/01		End Date 09/30/12 10/07/12	Weekdays S	Spots/Week 1 0	Rate \$300.00 \$0.00	Rating 0.00 0.00						
E 57 WEWS	09/25/12	2 10/01/12	M-F 1202a-107a M-F 1202a-107a	•	1202-107x	MTWTF-	- :30	1	\$100.00 P-3	0.00 NM	2	\$200.00
Week: 09/24 Week: 10/01	1/12	End Date 09/30/12 10/07/12	Weekdays - TWTF M	Spots/Week 1 1	Rate \$100.00 \$100.00	Rating 0.00 0.00						
E 58 WEWS	09/25/12	2 10/01/12	M-F Right This M-F 106a-206a	Minute CM	106a-206a	MTWTF-	- :30	1	\$75.00 P-3	0.00 NM	1	\$30.00
Start Week: 09/24 Week: 10/01		End Date 09/30/12 10/07/12	Weekdays - TWTF	Spots/Week 1 0	Rate \$30.00 \$0.00	Rating 0.00 0.00						
E 59 WEWS	09/25/12	2 10/01/12	Criminal Minds Sa Criminal Min	CM ds	1135p-105x	S	- :30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start Week: 09/24	Date 4/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
4 VEWS 0	Date Rai 09/24/12 MG 59.3	2-09/30/12 C	escription riminal Minds		/End Time ip-105x		Weekdays	Leng		Rtg Type 0.00 NM		
		•	TO PLACE - SA/S	SU CRIMINAL N	IINDS LATE]							
⊕ MG f	for 59.4,	61.4	A Criminal Minds	1235	ia-2a		Sa	- :	30 \$55.00	0.00 NM		
		•	A Criminal Minds	1235	ia-2a		Sı	ı :	30 (\$55.00)	0.00 <i>NM</i>		
			rediting these spo	_	# C 22	0.00						
Week: 10/01		10/07/12	Numbers	CM	\$0.00 1235-205a	0.00	- :30	1	\$75.00 P-3	0.00 NM	1	\$75.00
			Sa Numbers		_		ວ∪	'	φευ.υυ Ε-3	U.UU INIVI	ı	φ13.00
Start Week: 09/24	Date 4/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

									Tot	als
Ln Ch Start End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 60 WEWS 09/25/12 10/01/12	Numbers Sa Numbers	СМ	1235-205a	S-	:30	1 5	\$75.00 P-3	0.00 NM	1	\$75.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	S-	1	\$75.00	0.00						
Spot Ch Date Range 4 VEWS 09/24/12-09/30/12	Description Numbers		t/End Time 5-205a		<u>Weekdays</u> Sa	Length :30		Rtg Type 0.00 NM		
See MG 60.5	vumbers	1230	7-203a		Sa	.30	(ψη σ.σσ)	0.00 14141		
[N/A PGM NOT SCHE	DULED]									
5 /EWS 09/24/12-09/30/12	SA 12a-1a CSI Miar	ni Late 12a-	1a		Sa	:30	\$75.00	0.00 NM		
MG for 60.4 09/29										
[Sports Late-Run] Week: 10/01/12 10/07/12		0	\$0.00	0.00						
E 61 WEWS 09/25/12 10/01/12	Criminal Minds	CM	1135p-105x		3 :30	1 :	\$55.00 P-3	0.00 NM	0	\$0.00
	Sa Criminal Mind	s	1100p-100x		.50	' '	φοσ.σσ 1 · σ	0.00 14101	O	ψ0.00
Start Date End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 Spot Ch Date Range	Description	1 Start	\$55.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
4 VEWS 09/24/12-09/30/12			5p-105x	•	Sı					
See MG 59.5,59.6										
[N/A DUE PGM CHG -	TO PLACE - SA/SI		•							
Week: 10/01/12 10/07/12		0	\$0.00	0.00	1 00	4 4	175 00 D 0	0.00.1114	_	# 0.00
E 62 WEWS 09/25/12 10/01/12	Sa Numbers	СМ	1235-205a	S	30	1 :	\$75.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	S	1	\$75.00	0.00						
Spot Ch Date Range 4 VEWS 09/24/12-09/30/12	Description Numbers		t/End Time 5-205a		<u>Weekdays</u> Sι	Length u :30		Rtg Type 0.00 NM		
See MG 24.9,24.10,24.		1200	7-203a		5(u .50	(ψ7 0.00)	0.00 14171		
[N/A PGM NOT SCHE										
Week: 10/01/12 10/07/12		0	\$0.00	0.00						
E 66 WEWS 09/29/12 09/29/12	OSU Football Ohio State Footb	CM all	12p-1130p	S-	:30	2 \$6,0	000.00 P-3	0.00 NM	2	\$12,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	S-		\$6,000.00	0.00						
E 70 WEWS 09/29/12 09/29/12		CM	12p-1130p	S-	:30	1 \$6,0	000.00 P-3	0.00 NM	1	\$6,000.00
Start Data End Data	Ohio State Footb	Spots/Week	Poto	Dating						
Start Date End Date Week: 09/24/12 09/30/12	<u>Weekdays</u> S-		Rate \$6,000.00	Rating 0.00						
E 72 WEWS 09/29/12 09/29/12	NCAA Prime Gar		8-1130p	S-	:30	1 \$1,	500.00 P-3	0.00 NM	0	\$0.00
	NCAA Prime Gar	me								
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 <u>Spot Ch Date Range</u>	S- Description		\$1,500.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 VEWS 09/24/12-09/30/12		8-11		•	Sa			0.00 NM		
Credited [Flight ends Mon 10.1	Crediting these spo	ts -\$8.700 1								
E 76 WEWS 09/25/12 10/01/12			8-9p	W	:30	1 \$5 (000.00 P-2	0.00 NM	1	\$5,000.00
	Wednesday Prim	e A	2 44		.00	. ψυ,		3.55 14171		45,000.00
Start Date End Date	Weekdays W	Spots/Week	Rate Co. 00	Rating						
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	W 	1 0	\$5,000.00 \$0.00	0.00 0.00						
E 78 WEWS 09/25/12 10/01/12	Sunday Prime A	CM	7-8p	S	3 :30	1 \$1,6	600.00 P-3	0.00 NM	1	\$5,000.00
	•		•			. ,				•





<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

	D 1 0/ 1/5 15		Totals
Ln Ch Start End Inventory C Sunday Prin		Time Days Len Spots Rate Pri Rtg Type S	Spots Amount
Start Date End Date Weekdays	Spots/Week Rate 1 \$1,600.00 Start/End Time	Meekdays Length Rate Rtg Type Su :30 \$5,000.00 0.00 NM	
Week: 10/01/12 10/07/12	0 \$0.00	0.00	
E 82 WEWS 09/25/12 10/01/12 LN after Spo LN after Spo	rts CM 11p-130x	S- :30 1 \$500.00 P-3 0.00 NM	1 \$500.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S- Week: 10/01/12 10/07/12	Spots/Week Rate 1 \$500.00 0 \$0.00	Rating 0.00 0.00	
E 84 WEWS 09/25/12 09/28/12 M-F 4-5p Dr. M-F 4-5p Dr	•	-TWTF :30 1 \$300.00 P-3 0.00 NM	1 \$300.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 - TWTF	<u>Spots/Week</u> <u>Rate</u> 1 \$300.00	Rating 0.00	
E 90 WEWS 09/25/12 10/01/12 Sunday Prim Sunday Prim	ne A	S :30 1 \$5,000.00 P-2 0.00 NM	1 \$5,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S Week: 10/01/12 10/07/12	<u>Spots/Week</u> <u>Rate</u> 1 \$5,000.00 0 \$5,000.00	Rating 0.00 0.00	
E 91 WEWS 09/25/12 10/01/12 SA GMA 8-9 SA GMA 8-9		S- :30 2 \$600.00 P-2 0.00 NM	2 \$1,550.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S- Spot Ch Date Range Description 3 /EWS 09/24/12-09/30/12 SA GMA 8-9a	Spots/Week Rate 2 \$600.00 Start/End Time 8-9a	Rating 0.00 Weekdays Length Rate Rtg Type Sa :30 \$775.00 0.00 NM	
4 /EWS 09/24/12-09/30/12 SA GMA 8-9a	8-9a	Sa :30 \$775.00 0.00 NM	
Week: 10/01/12 10/07/12	0 \$0.00	0.00	
E 92 WEWS 09/30/12 09/30/12 Sunday Prim Sunday Prim	•	S :30 1 \$5,000.00 P-2 0.00 NM	1 \$5,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S Spot Ch Date Range Description 1 VEWS 09/24/12-09/30/12 Sunday Prime Output	Spots/Week Rate 1 \$5,000.00 Start/End Time 9-10p	Rating 0.00 Weekdays Length Rate Rtg Type Su :30(\$5,000.00) 0.00 NM	
See MG 92.2 [LStp oversold] 2 /EWS 09/24/12-09/30/12 Thursday Prime	e A 8-9p	Th :30 \$5,000.00 0.00 NM	
⊕ MG for 92.1 09/30	, д	.50 \$5,000.00 0.00 WW	
E 93 WEWS 09/30/12 09/30/12 SU GMA 8-9 SU GMA 8-9		S :30 1 \$600.00 P-2 0.00 NM	1 \$775.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S Spot Ch Date Range Description 1 /EWS 09/24/12-09/30/12 SU GMA 8-9A	Spots/Week Rate 1 \$600.00 Start/End Time 8-9a	Rating 0.00 Weekdays Length Rate Rtg Type Su :30 \$775.00 0.00 NM	
E 99 WEWS 09/29/12 09/29/12 NCAA Prime NCAA Prime	•	S- :30 2 \$3,500.00 P-2 0.00 NM	2 \$7,000.00
Start Date End Date Weekdays Week: 09/24/12 09/30/12 S-	<u>Spots/Week</u> <u>Rate</u> 2 \$3,500.00	Rating 0.00	
	202a Nightlir		1 \$1,400.00
Start Date End Date Weekdays Week: 10/01/12 10/07/12 M	<u>Spots/Week</u> <u>Rate</u> 1 \$1,400.00	Rating 0.00	

Print Date: 10/03/12 Page 10of 10



Contract / Revision 310374 Flight Dates 09/25/12-10/01/12 Hiatus Dates

<u>Original Date / Revision</u> 09/07/12/ 10/01/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

Ln Ch Start End	Inventory Code Break	Start/End Time	e Davs	Len Spots	Rate Pri	Rtg Type	Total Spots	ls Amount
						 	Opolo	
M103WEWS 10/01/12 10/01/12	M-F 1135p-1202a Nightl₢M M-F 1135p-1202a Nightlir	1135p-1207x	M	:30 1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
N104WEWS 09/29/12 09/29/12	SA GMA 8-9a CM	8-9a	S-	:30 1	\$775.00 P-1	0.00 NM	1	\$775.00
	SA GMA 8-9a							
Start Date End Date	Weekdays Spots/Week	Rate R	tating					
Week: 09/24/12 09/30/12	S- 1	\$775.00	0.00					
N105WEWS 09/25/12 10/01/12	M-F 430-5am News CM	430-5a	TF	:30 1	\$200.00 P-2	0.00 NM	1	\$200.00
	M-F 430-5am News							
Start Date End Date	Weekdays Spots/Week	Rate R	Rating					
Week: 09/24/12 09/30/12	TF 1	\$200.00	0.00					
Week: 10/01/12 10/07/12	0	\$0.00	0.00					
N106WEWS 09/25/12 10/01/12	SU Kaleidoscope CM	10-1030a	S	:30 2	\$35.00 P-3	0.00 NM	2	\$70.00
	SU Kaleidoscope							
Start Date End Date	Weekdays Spots/Week	Rate R	Rating					
Week: 09/24/12 09/30/12	S 2	\$35.00	0.00					
Week: 10/01/12 10/07/12	0	\$0.00	0.00					

Totals 113\$124,720.00